

## JULIA CHILD'S BIRTHDAY AUGUST 15



Scooping up a potato pancake, patting chickens, coaxing a reluctant soufflé, or rescuing a curdled sauce, Julia Child was never afraid of making mistakes. "Remember, if you are alone in the kitchen, who is going to see you?" she reassured her television audience.

She was prone to say things like "Horray" and "Yum, yum." Her early culinary attempts had been near disasters, but once she learned to cook, her passion for cooking and her devotion to teaching, brought her into the hearts of millions and ultimately made her an American icon. To the fans who knew and loved her, she was known simply as Jooolia.

### Celebrating Julia Child's Birthday

Julia Child was the Master of French Cooking in America. Today is not a day for diet menu items, it is all about butter, decadence and the joy of food. After all, it was Julia who said "the only time to eat diet food is while you're waiting for your steak to cook."

Menu features today should focus on some of Julia's classic recipes and some traditionally French fare. Use the POS on Setting the Table to advertise your Julia Child inspired recipes. You can hold a draw for a Julia Child cookbook or for the new movie *Julie and Julia* which focuses on her life. Hand out a ballot to all those customers who purchase a Julia Child inspired entree and pick a winner at the end of the service.

Salad Nicoise	<a href="#">43070</a>
Beef Bourguignonne	<a href="#">20390</a>
French Onion Soup	<a href="#">11001</a>
Ham and Asparagus Crepes	<a href="#">22980</a>