

EAT OUTSIDE DAY AUGUST 30



Every year we celebrate Eat Outside Day on 30th of August. It is an important event because many people consider the last day of August the end of summer. For this reason it's a good time to plan one more cookout, picnic or just to eat out on the back step. So encourage your customers to their daily fare under the sun and have a great time.

Promoting Eat outside Day

- Prepare pre-packaged picnic lunches for your customers to pick up and take outside
- Offer a pre-order picnic menu for your customers so that they can customize their meal for outside dining
- Plan one last BBQ outside. Decorate tables with red check tablecloths, and play music to get everyone in the BBQ mood. Offer a wide selection of BBQ items and seasonal summer BBQ appropriate fruits and veggies like watermelon and corn on the cob