

## ON THE GO SWEET DIP STIX GRAB BAGS



### On the Go

#### Sweet Dip Stix Grab Bags

Expand your On the Go menu by adding great snacking ideas perfect for the afternoon day part. Sweet Dip Stix are buttery sweet puff pastry twists dipped in chocolate and toasted almonds and packaged in cello grab bags and served with a portion cup of sea salt caramel sauce.

#### Merchandising your Dip Sticks

The secret to selling your sweet indulgent snacks is to make them look irresistible. Package the sticks in 3 and include a portion of the sea salt caramel sauce in the bag and merchandise in a basket in your On the Go Cooler. POS needs to be printed off, in colour and displayed at the cooler when offering the dip sticks. This grab bags can also be merchandised on interruption tables, near the hot beverage station, at the cash or near you bakery case to optimize sales.

#### Offer in the afternoon

If you run your snacking program once a week, this is a great way to continue to build sales on those days you may not be offering ReCharge. Set up an interruption table after lunch service and display the dip sticks along with the POS. You can also create beverage bundles to encourage increased average check. Make sure you pre-advertise the snacks in your cafe news board to encourage customers to visit after lunch.

[Click here](#) to access the Sweet Dip Stix Recipe

Cost: \$0.82

SSP: \$ 2.29