

COYOTE JACK'S CALIFORNIA CHICKEN SANDWICH

Introducing California Chicken Sandwich

This summer, why not offer your customers something from the lighter side of Coyote Jack's. CJ's California Grilled Chicken Sandwich features our 3oz grilled chicken breast topped with lettuce, tomato, red onion and guacamole and served on a toasted whole wheat bun.

Promoting with POS

Use the POS on Setting the Table to pre-advertise your new Balanced Choice menu item, as well as when the sandwich is available at Coyote Jack's.

Creating the right combo

To attract potential non users of Coyote Jack's and increase your average cheque, why not offer this sandwich in a combo with a small bottled water and a side salad. You may be able to encourage those customers who are watching what they eat to make it a combo if you offer the right sides.

[Click here](#) to access the California Chicken Sandwich recipe

Cost : \$2.70

SSP \$5.99 - \$6.49 a la carte
\$7.99 - \$8.49 Combo

[Click here](#) to access side garden salad options for your combos



California Chicken Sandwich

**Poulet grillé à la californienne
sur petit pain de blé entier**