

COYOTE JACKS BRUSCHETTA BURGER

Introducing Coyote Jack's Bruschetta Burger

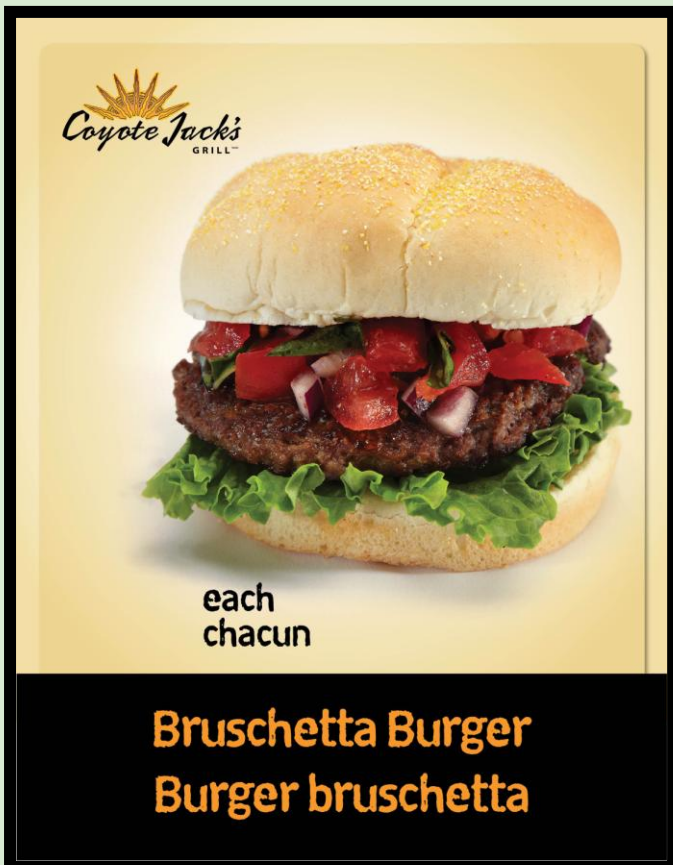
The CJ's Bruschetta burger is our char-grilled burger topped with fresh bruschetta mix and served on a toasted corn dusted Kaiser. It is a great way to showcase seasonal and flavourful tomatoes.

Promoting the Bruschetta Burger

Although the Bruschetta burger is delicious, why not offer a variety of well paired add on's that will increase average cheque.

- Bruschetta pairs well with feta or mozzarella cheese. Offer these add on's to your customers for an extra charge
- Offer the bruschetta mix on the grilled chicken breast for a healthier option or to the garden burger to have a vegetarian option. Don't forget to offer cheese on these two variations as well.

Use the POS paper that is found on Setting the Table to advertise your burger (or variations) to your customers. Don't forget to include your store level pricing before printing.



[Bruschetta Burger recipe](#)

Cost: \$1.22

SSP: \$3.99 - \$4.49 a la carte
\$5.99 - \$6.49 combo