

## ONION RING DAY JUNE 22



The exact origins of the onion ring are unknown, but in 1933 a recipe for deep-fried onion rings that are dipped in milk then dredged in flour appeared in a Crisco advertisement in *The New York Times Magazine*.

A recipe for French Fried Onions may have appeared in the Middletown, NY *Daily Times* on 13 January 1910. It does not claim to be the originator of the recipe.

One claimant to the invention of the onion ring is the Pig Stand restaurant chain, founded in Oak Cliff, Texas in the early 1920s. The once-thriving chain, whose heyday in the 1940s saw over 100 locations across the United States, also claims to be the originator of Texas Toast.

### Ways to promote Onion Rings

- Promote Onion Rings in a combo instead of fries. They have a higher selling cost, which will boost your average cheque
- Advertise Onion Rings as an add on ingredient to your burgers and steak sandwiches
- Offer dipping sauces for your onion rings for an extra cost. Great options are ranch or warm cheese sauce
- Get creative! Offer onion rings as a garnish or a side on other entrees like meat loaf, entree salads or with battered fish