

RECHARGE CHOCOLATE SNACKING TABLE



[Click here](#) to access Chocolate Brownie Bites with caramel recipe

[Click here](#) to access Chocolate Brownie Bites with cream cheese recipe

[Click here](#) to access the Chocolate mint cookie sandwich recipe

[Click here](#) to access the Chili Chocolate Brownie Pops recipe

[Click here](#) to access the costing sheet for Decadent Minis

Chocolate Indulgence Afternoon Snacking Table

ReCharge is a snacking program which can be run mid morning (10am - 11am) or mid afternoon (2pm -4pm) to encourage sales in non traditional day parts. Snacking is a huge trend and is a great way to boost sales, encourage non users and increase participation. [Click here](#) to access the ReCharge How to Guide as well as past ReCharge promotions and POS.

Create a chocolate Indulgence interruption table for the afternoon

Using the Culinary Flavours Promotion for Simply Decadent Mini Desserts, create a chocolately interruption table in the afternoon. Offer the chocolate brownie bites, chocolate mint cookie sandwich, the chili chocolate brownie pops and the sweet dip sticks as your ReCharge Menu. [Click here](#) to access the Culinary Flavours program.

Set up and Merchandising

Your desserts need to look irresistible! Merchandise your mini desserts on white trays and platters with identifiers. Include the ReCharge POS as well on the table as well as in your cafe news board to pre-advertise your event. You may even ask your client if you can send the POS via e-mail blast to your potential customers and turn the snacking station into an event that your customers are being invited to. Station should be presented in a served manner with either an associate or a chef offering these treats to your customer. You can also have add on's nearby like coffee, tea, hot chocolate, milk or other appropriate beverages.

Create the right bundle

Use the POS on Setting the Table to customize your snacking promotion. Offer price points for any 1, 2 3 or 4 min desserts as well as prices that include a beverage. You can offer all 4 mini desserts at the same time, or one variety a week for 4 weeks.